



# Cancer Coalition Circular

February 2024

As a training and technical assistance provider of the Center for Disease Control and Prevention (CDC) National Comprehensive Cancer Control Program, the American Cancer Society is excited to share our e-newsletter highlighting ACS events and resources for CDC NCCC grantee coalitions.

## **Timely Resources**



## NEW ACS Cancer Facts & Figures Report: Overall Cancer Mortality Still Declining

Cancer Facts & Figures 2024 is an educational companion for Cancer Statistics 2024, a scientific paper published in the American Cancer Society journal, CA: A Cancer Journal for Clinicians. These annual reports provide:

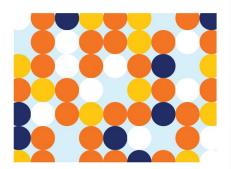
- Estimated numbers of new cancer cases and deaths in 2024 by cancer site and US state
- Current cancer incidence, mortality, and survival statistics
- Information on cancer symptoms, risk factors, early detection, and treatment

## Looking to Incorporate a Partnership-Building Objective into your NCCCP Workplan?

Consider using the "Nine Habits of Highly Successful Cancer Coalitions"! Identify a Habit from the Guide you'd like to see your coalition 'work on' this next fiscal year and use the ready-to-go assessments in the Guide as your pre/post measures.



American Comprehensive Cancer Control



#### **Tailoring Colorectal Cancer Screening** Messaging

A Practical Coalition Guide





## **Tailoring Colorectal Cancer** Screening Messaging: A Practical **Coalition Guide**

This resource is targeted at coalition members and leaders who are looking to make highly effective campaigns to increase colorectal cancer (CRC) screening rates in their communities, especially for those hardest to reach.

**CRC Message Guide** 

## **Lung Cancer State-Based Initiative Planning Tool**

Whether you are new to lung cancer coalition-building or not, this planning tool will help you to succeed in building a statebased coalition or committee to address lung cancer control.

The planning tool consists of three phases:

- 1. Assess the Landscape
- 2. Build a Network
- 3. Establish a Structure

Each phase includes multiple action steps and supporting resources to move your state-level lung cancer efforts forward.



## Webinars & Meetings



## Lung Cancer Screening: Understanding Guideline Updates as a CCC Coalition

These four subject matter experts address the primary differences between current ACS and USPSTF lung cancer screening guidelines, best practices for coalitions in screening promotion, and resources available for your coalition efforts.

**Lung Screening Recording** 

### **ACS** Roundtables

#### National Breast Cancer Roundtable (ACS NBCRT)

Breast Cancer Facts and Figures 2022-2024

#### National Colorectal Cancer Roundtable (ACS NCCRT)

New Resource Webinar: Lead Time Messaging Guidebook. The <u>ACS NCCRT Lead Time Messaging Guidebook</u>: A Tool to Encourage On-Time Colorectal Cancer Screening, is intended to provide you with information and tools to motivate individuals at average and heightened risk for CRC to discuss screening prior to the recommended screening age.

#### National HPV Vaccination Roundtable (ACS HPVRT)

- ACS HPVRT Emerging Leaders Showcase Webinar on Feb. 22 at 2 PM EST. Register Here
- ACS HPVRT 2024 Impact Report and Action Plan- View Here

#### National Lung Cancer Roundtable (ACS NLCRT)

Pleural Space I Conversations in Lung Cancer <u>Listen Now</u>

#### National Navigation Roundtable (ACS NNRT)

• ECHO Opportunity: Tobacco Cessation for Cancer Care Teams

National Roundtable on Cervical Cancer (ACS NRTCC)

#### **ACS Cancer Action Network**



The American Cancer Society Cancer Action
Network (ACS CAN) believes everyone should
have a fair and just opportunity to prevent,
detect, treat, and survive cancer. No one should
be disadvantaged in their fight against cancer
because of income, race, gender identity,
sexual orientation, disability status, or where
they live.

Read this newly updated informational fact sheet on <u>Factors Influencing Cancer Disparities</u> and the policy changes that could make an impact.

#### Your Voice Matters!



#### Katie's Coalition Question

<u>Katie Bathje</u> (ACS Strategic Director, Comprehensive Cancer Control Initiatives)

"If you had to choose only one.....what would YOU say is your coalition's top priority this year?"

Please share your response **HERE** 

### Connect with Us

Thank-you for your efforts to reduce the burden of cancer through health equity, prevention, risk reduction, early detection and screening. For more resources and technical support for your coalition, please visit our <u>ACS CCC website</u>.





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Sent bykatie.bathje@cancer.orgpowered by



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