



Our Story

The American Cancer Society's Comprehensive Cancer Control Initiative (ACS CCC) has been funded since 2001 to improve capacity for CDC's National Comprehensive Cancer Control Program (NCCCP) recipients and their coalitions through technical assistance and training (TAT). The ACS CCC addresses five core strategies as outlined in DP18-1805 (needs assessment, evidence-based TAT framework, national partnerships, TAT implementation and evaluation) to build NCCCP program and coalition capacity to implement the following effective approaches in their state and local communities:

- evidence-based interventions (EBI)
- policy, systems and environmental (PSE) change
- dissemination and training for partners
- using data and evaluation

This report details the ACS CCC activities, including funded activities implemented by the NCCRT, and progress towards outcomes occurring in the fourth year of the technical assistance and training initiative (October 2021 - September 2022).

2021-2022 Activities at-a-glance



Delivered 10 National Webinars



Developed NCCCP Program & Coalition Survey Reporting in partnership with CCCNP (data brief, formal report, presentation)



Disseminated 21 Resources (e.g. Website, 5 Webinar Summaries, 1 CCCNP Cancer Plan TipSheet, 5 Circulars, 7 Guides/Briefs/Worksheets, 2 online resource portals)



Actively Engaged in Partnership Activities (CCCNP, National Roundtables, etc.)



Delivered Technical Assistance and Training for Nutrition and Physical Activity in Cancer Survivors Workshop cohort



Implemented Comprehensive Evaluation

YEAR 4 TECHNICAL ASSISTANCE & TRAINING RESULTS

1,612



PARTICIPANTS IN WEBINARS

Ten (10) webinars focusing on implementing evidence-based approaches in colorectal cancer screening, lung cancer control, and policy, systems and environmental change approaches were well attended.

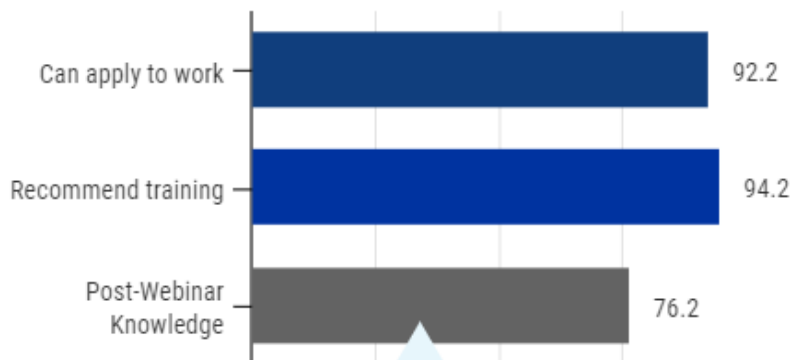
444



RECEIVED PSE RECOMMENDATIONS

Three (3) webinars provided recommendations to implement policy, systems and environmental changes (PSE) for conducting environmental scans, communication approaches to advance PSE change, and measuring the impact of PSE interventions.

Technical Assistance & Training Participants (%)



13%

INCREASE IN KNOWLEDGE FOR WEBINAR PARTICIPANTS



UTILIZING ACS CCC WEBINAR INFORMATION & RESOURCES

97% TAT PARTICIPANTS **INTEND TO USE OR DISSEMINATE** WEBINAR RESOURCES / INFORMATION



TAT PARTICIPANT DISSEMINATION STRATEGIES INCLUDED:

- Discuss during coalition meeting / with colleagues
- Identify EBIs to implement
- Include in communication materials
- Develop new activities/materials
- Expand or revise existing activities/materials
- Engage new partners
- Coalition members training

COLLABORATIVE PARTNER ACTIVITIES



Comprehensive Cancer Control National Partnership (CCNPP) engagement

- Leadership Committee, Chair

Priority Workgroups

- Sustaining Coalitions, Co-Chair
- Colorectal Cancer Screening, Co-Chair & member
- Vaccine Preventable Cancers, member
- Evaluation, member
- Health Behaviors for Cancer Survivors, Co-Chair



National Roundtable engagement

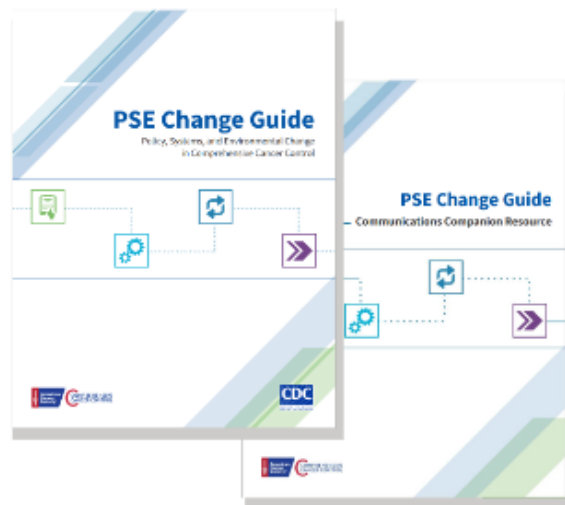
- National Colorectal Cancer Roundtable
- National HPV Vaccination Roundtable
- National Lung Cancer Roundtable
- National Navigation Roundtable

RESOURCES

Dissemination continues to be a high priority strategy to engage NCCCP programs and coalitions in Year 4. This summer, the ACS CCC and the CDC released the co-branded **Policy Systems and Environmental Change Guide (PSE Guide)** update. This new guide is informed by a literature review and the author's comprehensive cancer control program and evaluation expertise. The revised PSE Change Model in Comprehensive Cancer Control is used as a guide to provide practical CCC examples and action-oriented prompts to inform implementing PSE change interventions.

The PSE Guide has been **downloaded 191 times** since its release.

ACS CCC hosted a summer webinar series on PSE Change in CCC referencing the PSE Guide. The series engaged **444 attendees** from July to Sept. 2022. <https://www.acs4ccc.org/summer-2022-webinars-on-pse-change-for-ccc-coalitions/>



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