

As a training and technical assistance provider of the Centers for Disease Control and Prevention (CDC) National Comprehensive Cancer Control Program, the ACS is happy to share the Winter 2023 edition of the **CCC Circular** – a communication highlighting ACS events and resources for your cancer coalition efforts.



ACS CCC News

Facilitative Leadership Series for CDC NCCCP Program Coordinators

Calling all CDC NCCCP Program Coordinators! Consider enrolling in the upcoming workshop series entitled **Facilitative Leadership in Cancer Coalitions**, offered by ACS in partnership with the [CDC's National Comprehensive Cancer Control Program](#). Through **intensive weekly 2.5-hour workshops** (every Thursday from February 23rd through May 18th), this series will offer the opportunity to develop and refine the practical skills needed to effectively lead a cancer coalition, such as engaging key partners, sustaining their involvement in achieving coalition goals, and facilitating effective meetings.

The **enrollment interest form** for the **first cohort of 18 participants** will remain available until January 24th. We hope to offer this series again! Have questions? E-mail katie.bathje@cancer.org.



ACS Research News

2023 Cancer Facts and Figures Released

Last week, ACS released [Cancer Facts & Figures 2023](#), the organization's annual report on cancer facts and trends. Data shows that the **overall cancer mortality rate has dropped**

33% since 1991, averting an estimated 3.8 million cancer deaths and representing a positive step forward in our goal to end cancer.

Two of the report's most critical findings are driven by substantial changes in cancer prevention and screening in the last decade.

- **Cervical cancer rates in women ages 20-24 decreased by 65% from 2012 through 2019** due in part to the introduction of the human papillomavirus (HPV) vaccine. This steep drop-off is the first real-world evidence that HPV vaccination can reduce cancer incidence and has led to increased optimism around expanding research into developing additional cancer prevention vaccines.
- By contrast, **prostate cancer**, already the second leading cause of cancer death for men in the United States, **increased by 3% per year from 2014 through 2019**, following two decades of decline. The report also highlights significant disparities in the Black community, as the incidence of prostate cancer is 70% higher in Black men than in White men.

This year's special section reviews lung cancer incidence, survival, mortality, risk factors, and screening prevalence with a focus on racial and geographic disparities. It is intended to inform anyone interested in learning more about lung cancer, including policymakers, researchers, clinicians, cancer control advocates, patients, and caregivers.



Roundtables' Resource Round-Up

BREAST (ACS NBCRT) and CERVICAL (ACS NRTCC)

The American Cancer Society National Breast Cancer Roundtable on (ACS NBCRT) and the American Cancer Society National Roundtable on Cervical Cancer (ACS NRTCC) need your help in **disseminating surveys** to identify the priorities of these two recently launched Roundtables.

Each survey takes approximately 10 minutes to complete and is tailored to three specific audiences: providers/clinicians, patients, and partners.

ACS NBCRT & ACS NRTCC hope to hear from persons with the lived experience of cancer, particularly those from historically underrepresented populations and people experiencing

health disparities. **Please forward this to others within your comprehensive cancer control coalition networks!**

Clinician/Provider Surveys:

- Cervical (deadline of 1/20/23): https://www.surveymonkey.com/r/NRTCC_Provider
- Breast (deadline of 1/31/23): https://www.surveymonkey.com/r/NBCRT_Clinician

Patient Surveys:

- Cervical (deadline of 1/20/23): https://www.surveymonkey.com/r/NRTCC_Patient
- Breast (deadline of 1/31/23): https://www.surveymonkey.com/r/NBCRT_Patient

Partners' Surveys (any partner that is not a clinician):

- Cervical (deadline of 1/20/23): https://www.surveymonkey.com/r/NRTCC_Partner
- Breast (deadline of 1/31/23): https://www.surveymonkey.com/r/NBCRT_Partners

HPV

The National HPV Roundtable is partnering to promote a one-week series of webinars next week, January 23rd - 27th, in recognition of **Us vs. HPV Prevention Week**. All webinars will be held from 12 pm - 1 pm EST. Topics include community initiatives and challenges, medical societies' efforts against HPV, gathering momentum for the global elimination of cervical cancer, HPV-associated head and neck cancers, and how HPV affects us all. The webinars are hosted by the American Medical Women's Association (AMWA), Global Initiative Against HPV and Cervical Cancer (GIAHC), and IU School of Medicine National Center of Excellence. **Read more about each daily topic and register!**

COLORECTAL

Don't miss the upcoming **NCCRT** webinar entitled, **Field Strategies to Increase CRC Screening and Promote CRC Health Equity in Communities Across the US**, to be held this **Tuesday, January 24, 2023, from 3 pm - 4 pm EST**. We'll jumpstart the new year with fresh ideas and strategies by learning from three community-facing health systems that are utilizing various tools to establish, implement, and advance colorectal cancer screening interventions tailored for the populations they serve. Registration is free and is open to NCCRT members, 80% Pledge partners, CDC grantees, ACS and ACS CAN staff, and other partners working to increase colorectal cancer screening rates. **Pre-registration is required.**

LUNG

National Lung Cancer Roundtable State-Based Initiative Planning Tool

No matter what stage your cancer coalition is in when addressing lung cancer --- whether it be a new, burgeoning workgroup or a well-seasoned network -- the **NLCRT State-Based Initiative Planning Tool** has something to help you to grow your state's efforts.

The planning tool consists of three phases: Getting Started; Strategy and Planning; and Implement and Grow, with each phase containing step-by-step checklists, worksheets, and action steps that will keep your group moving forward. Want someone to walk you through the tool? **Listen to the archived webinar** from November 2022 to hear how the Tool was developed and states that are already putting the tool into action.

Pleural Space | Conversations in Lung Cancer, a joint **podcast** by **ACS NLCRT** and the American College of Radiology, is back for its third season, "**Lung Cancer 201: Expanding Horizons.**" This new limited series focuses on the challenges unique to established programs, clinicians, researchers, and advocates. **Check out the first episode today** as NLCRT Chair Dr. Ella Kazerooni sits down with Dr. Robert Smith and Dr. Gerard Silvestri to discuss advances in the lung cancer space in 2022 and what's coming in 2023.

NAVIGATION

The National Navigation Roundtable has posted recordings from their Call to Action webinar series! This series of webinars focused on articles published in *Cancer*, ***A Decade Later: The State of Patient Navigation in Cancer***, as well as the Journal Supplement and Oncology ***Navigation Standards of Professional Practice (PONT)***, and are now posted on their website for your viewing. Consider a 'watch party' with your coalition's patient navigation partners!



American Cancer Society Cancer Action Network (ACS CAN)

ACS CAN partnered with the Campaign for Tobacco-Free Kids and other national organizations to release **Broken Promises to Our Children: A State-by-State Look at the 1998 Tobacco Settlement**.

Key findings from the report include:

- Oregon and Maine are the only states to fund tobacco prevention and cessation programs at or above the CDC-recommended levels.
- Only 7 other states (Utah, Oklahoma, Delaware, Alaska, North Dakota, California, and Hawaii) provide more than half of the CDC-recommended funding.
- 31 states and DC are providing less than 25% of what the CDC recommends; 17 states provide less than 10%; 11 states provide less than 5%.
- Tobacco companies spend more than \$12 to market tobacco products for every \$1 the states invest in reducing tobacco use. According to the most recent data from the Federal Trade Commission (for 2020), the major cigarette, e-cigarette, and smokeless tobacco companies spend \$9.1 billion a year – over \$1 million per hour – on marketing.

[View the report](#), including state-by-state information and a [ranking of the states](#).



A Tool for Your CCC Toolbox!

Tips for Sustaining the Engagement of Cancer Coalition Partners

Are you new to coordinating a cancer coalition, or maybe just need a refresh on some of the basics in 'coalition care'? This [ACS CCC resource](#), developed in Fall 2022, gives you 10 tips to sustain the engagement of cancer coalition partners -- from the time they become new members until they are experienced enough to want to network with other coalitions and groups. The tip sheet gives concrete strategies to implement with your coalition members to make them feel valued and engaged in your coalition work.

Cancer Plans

New Cancer Plan Tip Sheets Available!

Cancer Plan Tip Sheets are designed to help CCC program staff, coalition staff, and volunteers to update their cancer plans. Each tip sheet focuses on a specific topic, such as colorectal cancer screening, HPV vaccination, or healthy behaviors for cancer survivors. This month, [Prostate Cancer Screening](#) and [Cervical Cancer Screening](#) were both released!

You'll also notice that ALL the Tip Sheets in the series have a NEW page that gives ideas on how to use the Tip Sheets -- and not just for revising your cancer plan! **Check out page two of [any Tip Sheet](#) for practical ways to incorporate the series into your implementation work.**



Partner Highlight

Comprehensive Cancer Control National Partnership - Interactive Calls!

Coalition Check-Ins are informal, ½ hour video calls on a topic of interest to cancer coalition leaders. To kick off the call, one coalition comes prepared to share their experience on the topic, followed by an organic, interactive discussion amongst all participants facilitated by a member of the [Comprehensive Cancer Control National Partnership](#).

Check-Ins occur every three (3) months on the first Tuesday of the month:

- February 7, 2023 - 4 pm - 5 pm EST: Special one-hour edition of Coalition Check-In -- Stay online for an extra 30 minutes to chat with [GWCC](#)
- May 2, 2023, 4 pm - 4:30 pm
- August 1, 2023, 4 pm - 4:30 pm
- November 7, 2023, 4 pm - 4:30 pm

Add the event series to your calendar! Download and import the following iCalendar (.ics) invites:

https://us02web.zoom.us/meeting/tZEqcuyvrjMuGNMZPJeEwtS5fXkwo-VOjTOd/ics?icsToken=98tyKuGtqT4vHdSdtBuARpwMB4_4Z-3ziFxbjY1wpi_PBgVEdjCMNpJJb0yJvfa