

# Understanding Tobacco Cessation in Cancer Survivors: What Do Cancer Coalitions Need to Know?

## WEBINAR EVALUATION FACT SHEET

On September 25, 2019, the **American Cancer Society Comprehensive Cancer Control Initiative** aired a webinar that reviewed what CCC Coalitions need to know about smoking prevalence and tobacco cessation in cancer survivors and covered national data and resources that could help CCC programs and coalitions generate actionable information.

The webinar was presented by **Shane Gallaway, PhD, MPH**, Epidemiologist with the Centers for Disease Control and Prevention.

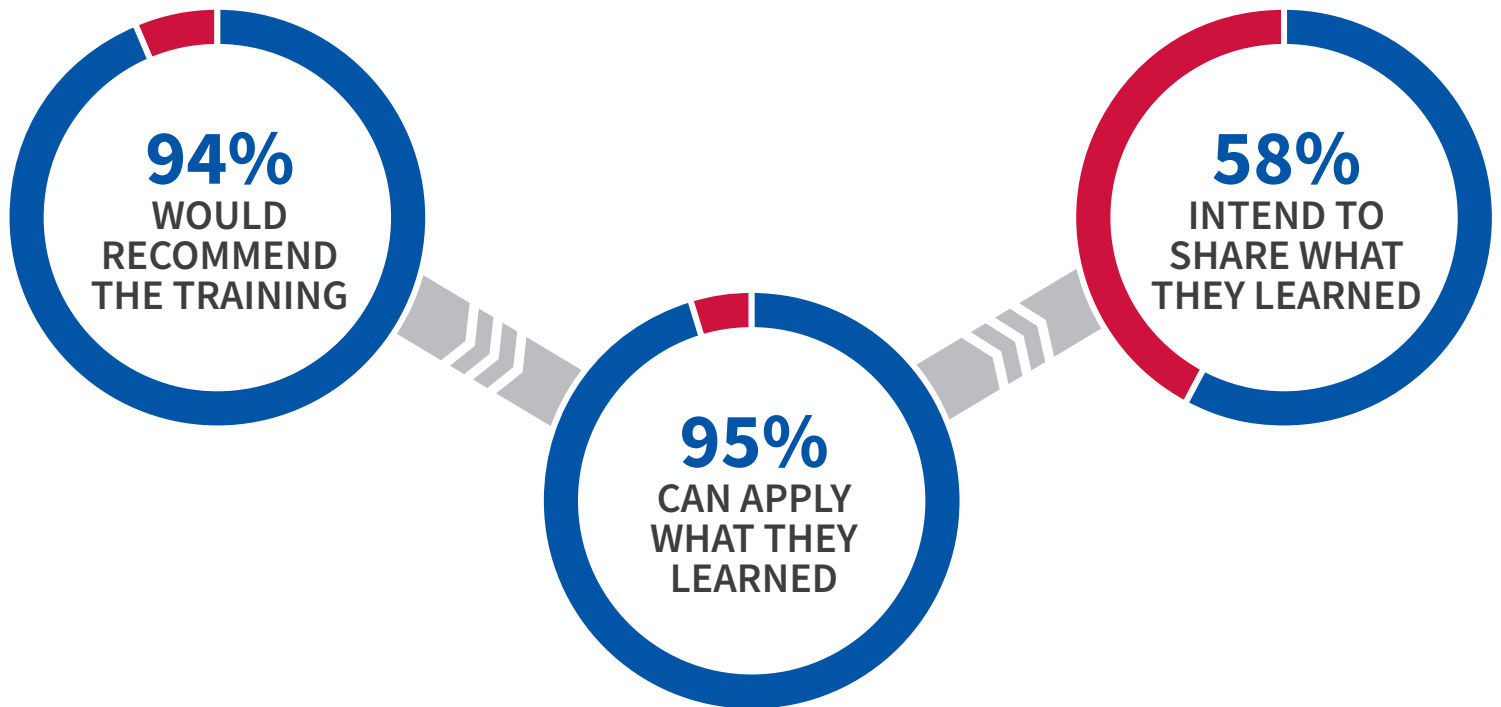
188 individuals attended the webinar, with 44 participants completing both pre- and post-surveys.



## THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

*Note: Percentages are rounded and may not sum to 100%.*





## HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

**% OF PARTICIPANTS**

44%	Discuss During Coalition Meeting
33%	Identify Evidence-Based Interventions to Implement
31%	Include in Communications Materials: Newsletter, Email Updates, Social Media
27%	Develop New Activities/Materials
25%	Expand or Revise Existing Activities/Materials
23%	Engage New Partners
17%	Train Coalition Members on the Topic
11%	Other
2%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



**PRE-WEBINAR**

**POST-WEBINAR**

**53% → 87%**  
**OF RESPONDENTS**

**HAVE A GREATER UNDERSTANDING OF THE HARM FROM SMOKING AMONG CANCER SURVIVORS, INSURANCE COVERAGE FOR TOBACCO CESSATION, SMOKING TRENDS AMONG SURVIVORS, AND TOBACCO CESSATION AND CANCER RISK REDUCTION**



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