

Stigma in Cancer Survivors with a Smoking History: What Do Cancer Coalitions Need to Know?

WEBINAR EVALUATION FACT SHEET

On November 20, 2019, the **American Cancer Society Comprehensive Cancer Control Initiative** aired a webinar that addressed the impacts of stigma on conversations that we have with survivors with a smoking history.

Jamie L. Studts, PhD, Professor with the Division of Medical Oncology, Department of Medicine at the University of Colorado School of Medicine, Scientific Director with Behavioral Oncology at the University of Colorado School of Medicine, and Interim Program Leader for Cancer Prevention and Control at the University of Colorado Cancer Center, was the webinar presenter.

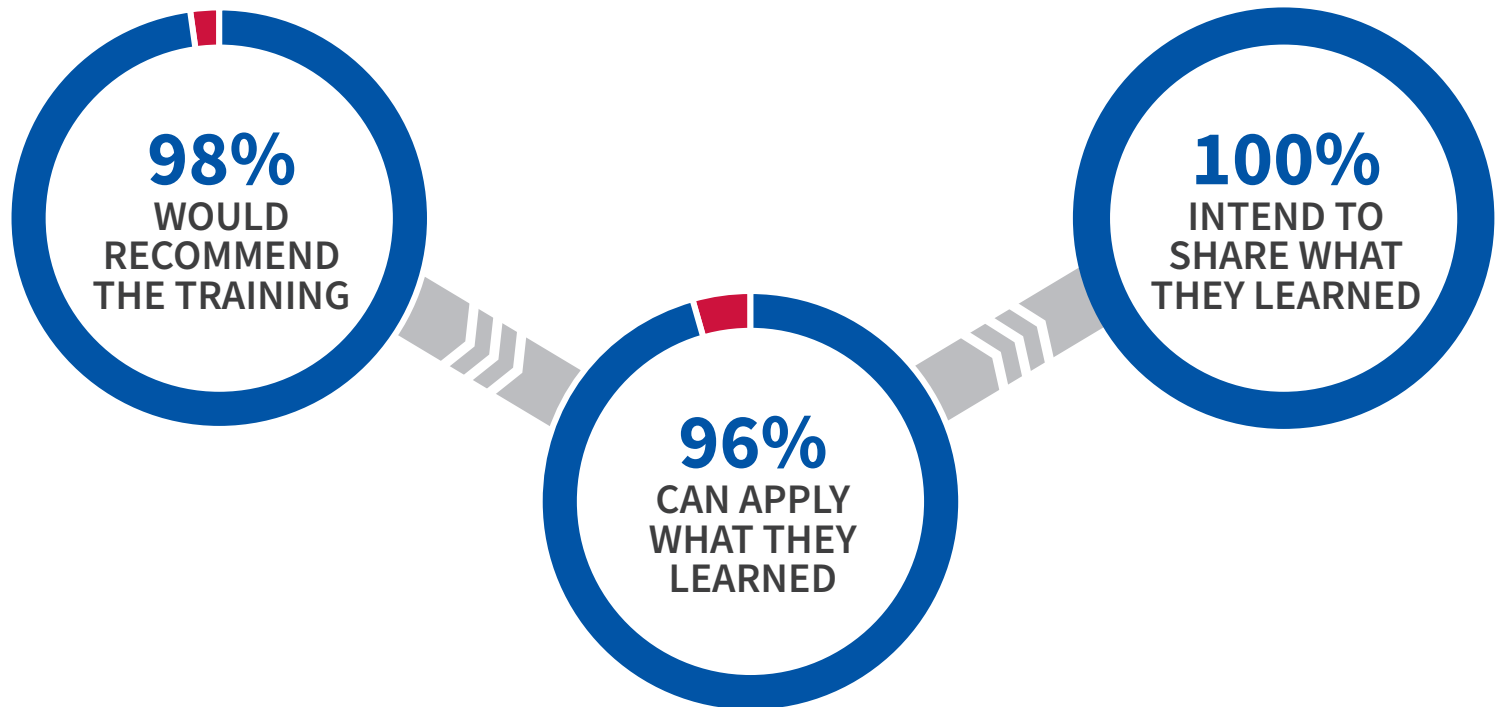
142 individuals attended the webinar, with 21 participants completing both pre- and post-surveys.



THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

Note: Percentages are rounded and may not sum to 100%.





HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

51%	Discuss During Coalition Meeting
49%	Include in Communications Materials: Newsletter, Email Updates, Social Media
36%	Engage New Partners
30%	Identify Evidence-Based Interventions to Implement
23%	Expand or Revise Existing Activities/Materials
19%	Develop New Activities/Materials
11%	Other
9%	Train Coalition Members on the Topic
0%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



PRE-WEBINAR

37%



POST-WEBINAR

53%

OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF HOW COMMON LUNG CANCER STIGMA IS FOR PROVIDERS, LUNG CANCER STIGMA EXPERIENCES, THE MEANING OF ENACTED STIGMA, AND THAT MANY PATIENTS REPORT PROVIDER STIGMA



For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org