

Increasing Lung Cancer Screening Uptake in Eligible Adults: Do We Know What Works?

WEBINAR EVALUATION FACT SHEET

On April 29, 2020, the **American Cancer Society Comprehensive Cancer Control Initiative** aired this second in a three-part Spring 2020 series which discussed a practical and proven approach to developing and implementing a successful lung cancer screening program. The goal of the webinar was to create more lung cancer survivors through safe, high-quality, and effective lung cancer screening practices.

William Mayfield, MD, Chair of the Georgia Lung Cancer Roundtable and Chief Surgical Officer of WellStar Health System, covered the topics of the continuum of care in lung cancer, the definition of lung cancer screening, the quality triad for successful screening programs, the critical need for patient navigators, the use of synchronous multidisciplinary care teams, and the keys to successful screening program growth.

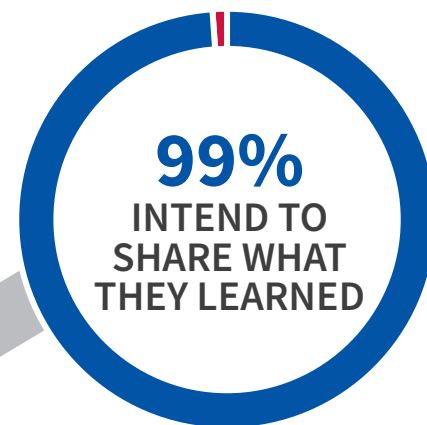
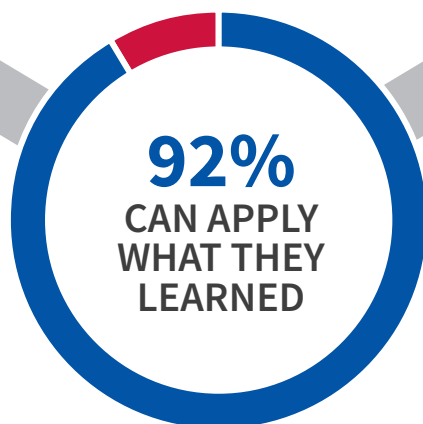
548 individuals attended the webinar, with 135 participants completing both pre- and post-surveys.



THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

Note: Percentages are rounded and may not sum to 100%.





HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

46%	Discuss During Coalition Meeting
40%	Engage New Partners
36%	Identify Evidence-Based Interventions to Implement
32%	Expand or Revise Existing Activities/Materials
26%	Include in Communications Materials: Newsletter, Email Updates, Social Media
26%	Develop New Activities/Materials
16%	Other
11%	Train Coalition Members on the Topic
1%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



PRE-WEBINAR

POST-WEBINAR

51% → 71%
OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF SCHEDULING POLICY TO IMPROVE COMPLIANCE, LUNG CANCER SCREENING PROTOCOLS, DRIVERS OF SCREENING VOLUME, VIRTUAL MULTI-DISCIPLINARY TEAMS, AND TIMING OF PATIENT EDUCATION



For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org