

Tobacco Cessation and Lung Cancer Screening: What Do Comprehensive Cancer Control Coalitions Need to Know?

WEBINAR EVALUATION FACT SHEET

On June 3, 2020, the **American Cancer Society Comprehensive Cancer Control Initiative** aired this final in a three-part Spring 2020 series which discussed a practical and proven approach to developing and implementing a successful lung cancer screening program.

Joelle Thirsk Fathi, DNP, RN, ARNP, CTTS, Clinical Associate Professor with the Department of Biobehavioral Nursing and Health Informatics at the University of Washington School of Nursing, discussed the benefits of smoking cessation for mortality risk reduction, the difficulty of the cessation journey, the Five-As model for cessation services, the best evidence-based practice for cessation treatment, current practice patterns for cessation, barriers to treatment services, how to improve cessation support, and key partners for cessation and screening programs.

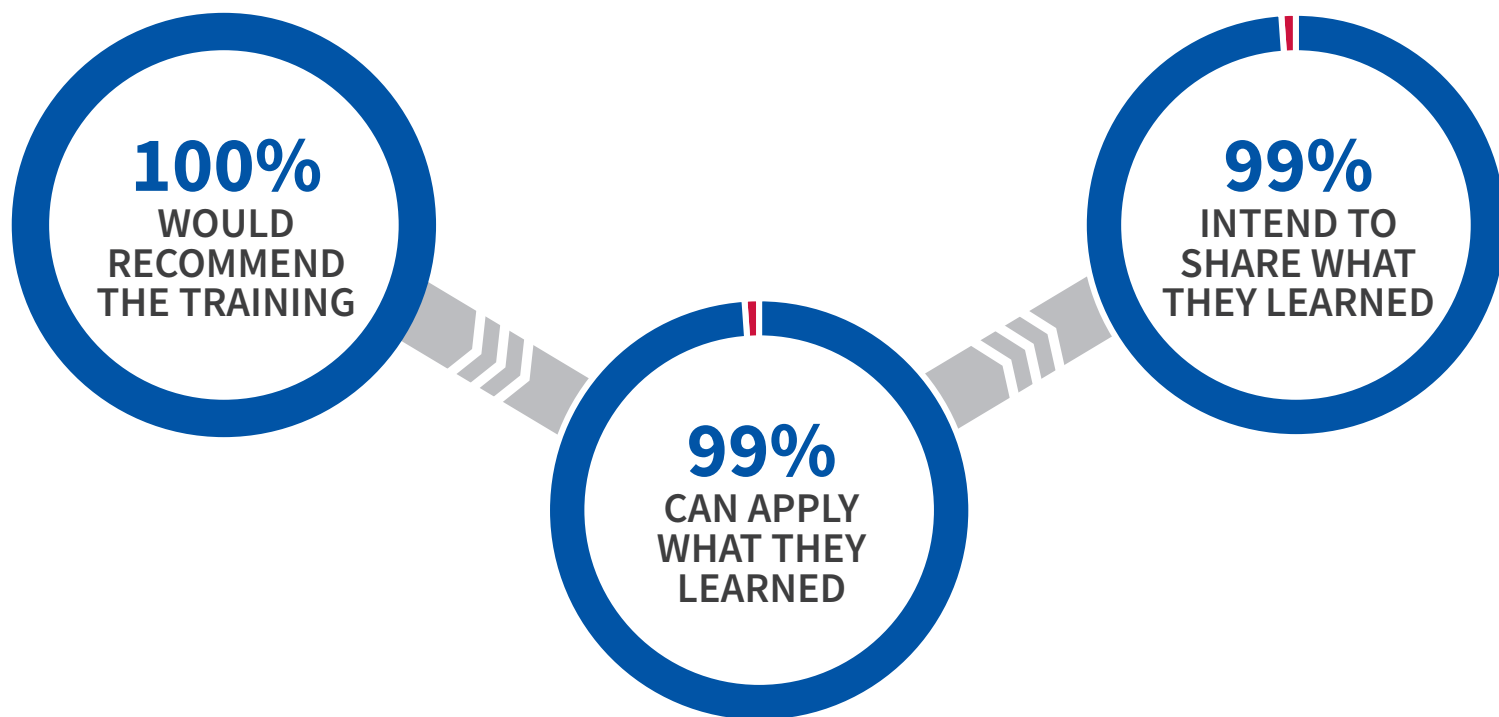
495 individuals attended the webinar, with 143 participants completing both pre- and post-surveys.



THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS
SAID

Note: Percentages are rounded and may not sum to 100%.





HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

44%	Include in Communications Materials: Newsletter, Email Updates, Social Media
43%	Discuss During Coalition Meeting
43%	Identify Evidence-Based Interventions to Implement
39%	Engage New Partners
36%	Expand or Revise Existing Activities/Materials
30%	Develop New Activities/Materials
16%	Train Coalition Members on the Topic
7%	Other
1%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



PRE-WEBINAR

POST-WEBINAR

79%



91%

OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF PATIENT BARRIERS FOR TOBACCO CESSATION, KEY COMPONENTS OF CESSATION SERVICES, SMOKING CESSATION RISK REDUCTION, CESSATION PATIENT MOTIVATORS, AND THE PREVALENCE OF SMOKING



For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org