

The Who, What, When, Where and Why of Lung Cancer Screening

WEBINAR EVALUATION FACT SHEET

On March 25, 2020, the **American Cancer Society Comprehensive Cancer Control Initiative** and the **National Lung Cancer Roundtable** aired a national webinar to launch the Lung Cancer Screening Webinar Series.

Ella Kazerooni, MD, MS, chair of the National Lung Cancer Roundtable steering committee, presented on lung cancer screening recommendations and provided an overview of who is eligible for lung cancer screening.

The webinar highlighted what the data says about the potential impact of low-dose spiral CT (LDCT) scans on lung cancer. LDCT screening decreases the risk of dying from lung cancer in heavy smokers.

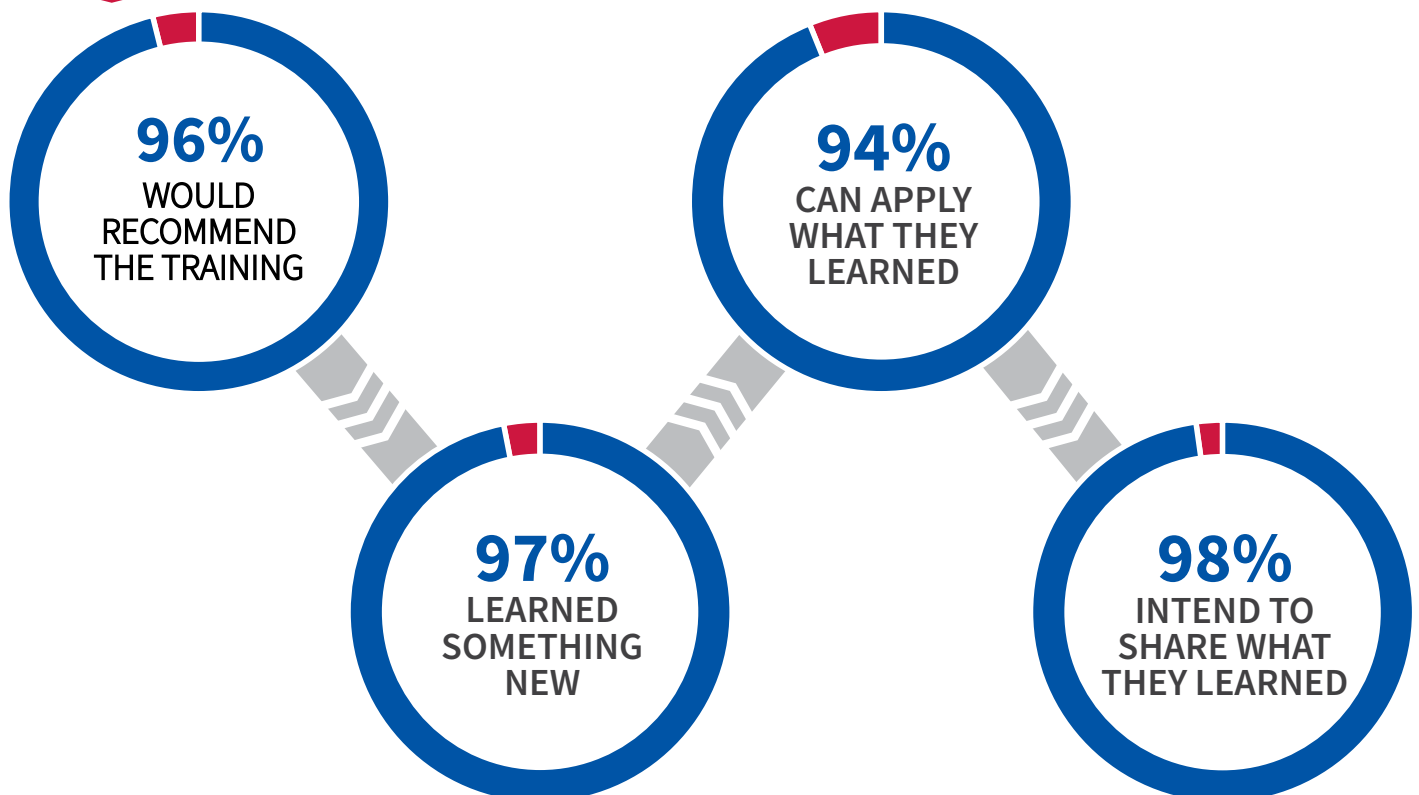
The live 1-hour session reached 460 participants representing cancer control programs and coalitions, national non-profit health organizations, and governmental agencies. 187 participants completed the post-webinar survey.



THE MAJORITY OF RESPONDENTS HAD POSITIVE FEEDBACK ABOUT THE WEBINAR

PARTICIPANTS SAID

Note: Percentages are rounded and may not sum to 100%.





HOW DO YOU INTEND TO USE OR SHARE THIS INFORMATION WITH YOUR COALITION?

% OF PARTICIPANTS

36%	Discuss During Coalition Meeting
34%	Include in Communications Materials: Newsletter, Email Updates, Social Media
29%	Identify Evidence-Based Interventions to Implement
29%	Engage New Partners
25%	Expand or Revise Existing Activities/Materials
17%	Develop New Activities/Materials
12%	Other
11%	Train Coalition Members on the Topic
2%	I Do Not Intend to Use or Share the Information/Strategies Discussed in This Webinar



89% → 93%
OF RESPONDENTS

HAVE A GREATER UNDERSTANDING OF LUNG CANCER SCREENING DATA SOURCES, LATEST DATA, ELIGIBILITY, AND RESOURCES FOR ADDITIONAL INFORMATION



For more information about the ACS CCC team, contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org